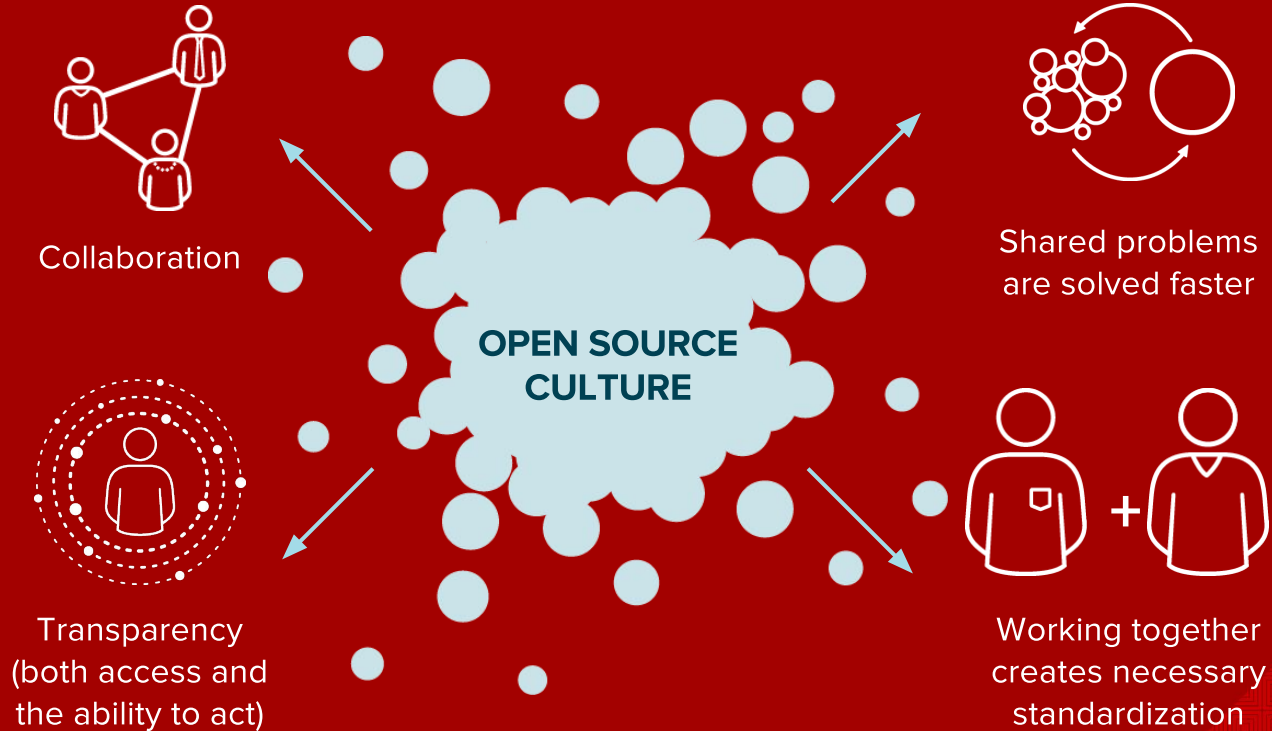


RED HAT OPEN INNOVATION LABS

Pierluigi Scardazza - Red Hat Italy
Services Sales Manager

OPEN SOURCE IS MORE THAN CODE; IT'S CULTURE





CREATING SPACE TO INNOVATE

“By creating a shared space for testing and developing new open source solutions, I hope that [the Open Innovation Lab] will spur a culture of innovation within state government and lead the nation in using technology to bring the government closer to the people.”

Lt. Gov. Gavin Newsom, 2016

RAYMOND YEE
School of Athens

<https://www.flickr.com/search/?license=4%2C5%2C6%2C9%2C10&advanced=1&text=the%20school%20of%20athens>

Original image: https://en.wikipedia.org/wiki/File:Sanzio_01.jpg

INNOVATION ACCELERATED

Jump-start your initiatives and gain the tools to sustain them


MISSION

To **accelerate the delivery** of our customer's innovative ideas, and **create infectious enthusiasm** for building applications the Red Hat Way, by leveraging community-powered innovation to **deliver an outstanding labs experience**.

VISION

To empower our customers to **deliver the most innovative software success stories of the 21st century**.

RED HAT
OPEN INNOVATION LABS



**WHAT DOES AN AWARD-WINNING
RESTAURANT AND OPEN INNOVATION LABS
HAVE IN COMMON?**

LABS VALUE PROPOSITION

THE MICHELIN STAR RESTAURANT



THE KITCHEN

- Open, transparent workspace
- The best ingredients and tools
- Built for speed and experimentation
- Always ready for use

LABS VALUE PROPOSITION

THE MICHELIN STAR RESTAURANT



THE CHEFS

- Variety of world-class skill sets
- Everyone accountable for the meal's success
- Shared culture and passion

[Photo] Cook It Raw
<http://www.eater.com/2011/12/16/6629185/inside-cook-it-raw-where-the-worlds-great-chefs-gather>

LABS VALUE PROPOSITION

THE MICHELIN STAR RESTAURANT



THE METHOD

- Pipeline provides speed and governance
- Creates the freedom to safely experiment
- Agile approach allows learning from failure and pivoting
- Apprenticeship accelerates learning

LABS VALUE PROPOSITION

THE MICHELIN STAR RESTAURANT



THE MEAL

- Restaurant continuously invents new dishes
- Staff gathers instant, honest feedback
- A memorable experience spreads authentic enthusiasm



**DO DEVOPS WITH US
IN OUR KITCHEN**

BUILD SOFTWARE THE RED HAT WAY IN OPEN INNOVATION LABS



EXPERIMENT

Rapidly build prototypes,
do DevOps, and be agile.



IMMERSE YOUR TEAM

Work side-by-side with experts
in a residency-style engagement.



CATALYZE INNOVATION

Bring modern application
development back to your team.

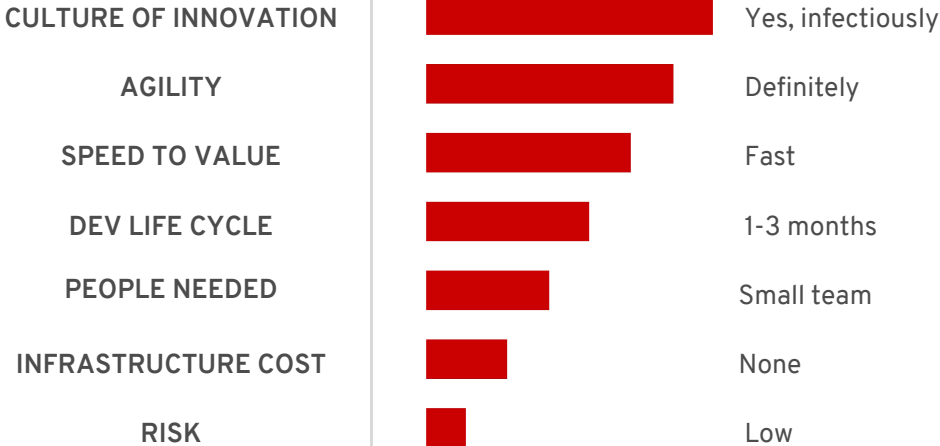
TAKING A NEW APPROACH

TRADITIONAL I.T. VERSUS OPEN INNOVATION

TRADITIONAL



OPEN INNOVATION LABS



USE CASES





DISRUPTION

RAPIDLY CO-CREATE AN INNOVATIVE
OR DISRUPTIVE PRODUCT

A large container ship is being pushed by a tugboat. The ship is heavily loaded with stacked containers. The scene is set on a body of water with a dark, overcast sky. A semi-transparent teal box with a white border is overlaid on the center of the image, containing white text.

TRANSFORMATION

CREATE THE CATALYST TO CHANGE
THE OIL TANKER'S COURSE

An aerial photograph of a dense forest of evergreen trees covered in snow. A dark-colored car is driving on a snow-covered road that winds through the trees. The scene is captured from a high angle, looking down on the car and the surrounding forest.

THE ROAD TRIP

EXPERIENCE STATE-OF-THE-ART
APPLICATION DEVELOPMENT AND DEVOPS

The image features a solid red background with a white diagonal stripe running from the top-left to the bottom-right. In the center, the text "CUSTOMER SUCCESS STORIES" is written in a bold, white, sans-serif font. The background also contains a faint, semi-transparent image of a cloudy sky, which is more visible in the bottom-left and bottom-right corners.

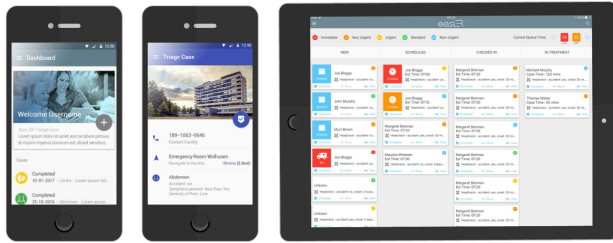
CUSTOMER SUCCESS STORIES

LABS IN ACTION

CASE STUDY, EASIER



easier



BUSINESS MOTIVATORS

- Startup needs an MVP for Emergency Care Mobile App at lowest possible cost and time

LABS ACCOMPLISHMENTS

- Built MVP in just 5 weeks, using Labs methodology, OpenShift, Red Hat® Mobile, Red Hat JBoss BRMS

CUSTOMER QUOTES

- “We chose a provider... that could help us get our innovative products to run in the real world.”
- “Fascinated by the concept... a strong technological stack that is actually fundamental for the healthcare industry.”
- *Dr. Andre Baumgart, EasierAG*

LABS IN ACTION

CASE STUDY, RETAILER



BUSINESS MOTIVATORS

- Reduce time from concept to cash
- Auto-scale to avoid Black Friday disasters
- Deliver best-in-class customer experience

LABS ACCOMPLISHMENTS

- Quickly containerized, scaled, and improved a high-profile application
- Validated the strategic value of OpenShift, containers, microservices, and public cloud

CUSTOMER QUOTES

- “Fun, challenging, and rewarding” - *Kyle H.*
- “Rewarding and satisfying to learn and accomplish so much in a short period of focused time... Wouldn’t change a thing.” - *Tony T.*

DRIVE A CULTURE OF INNOVATION

Through a space that fosters collaboration



INNOVATE ANYWHERE

- Purpose-driven
- Collaborate and make
- Network and share
- Flex and adapt
- Rejuvenate and connect

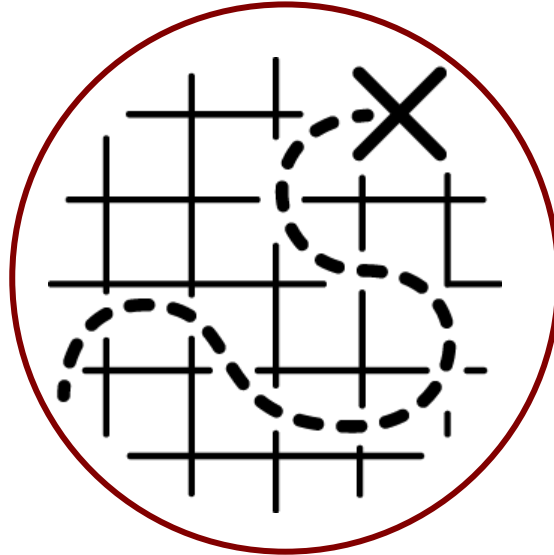
CRAFT YOUR JOURNEY IN A LABS DISCOVERY SESSION

COLLABORATE

Your Stakeholders and
Red Hat

CAPTURE

Your Vision, Challenges,
Opportunities, and Goals



ROADMAP

Learn How Other Have Done It
and How You Can Succeed

SCHEDULE IT NOW

Complimentary ½ - 1 Day
Session At Your Location

READY TO INNOVATE? LET'S GET STARTED.



Set up a discovery session



Request more info